

EXHIBIT 14

Explanation of Responses:

Edward A. Ford 10-3-02
 *Signature of Reposting Person Date

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

See Instruction 1(b).... (Printer/Type Responses)

100 Sylvan Road Suite 100 (Street)	Person, if an entity (voluntary)	month/year	title below President of CEO	below
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Page 4 of 4

(Over)
SIC 1474 (7-96)

**Table II — Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

[illegible]

Explanation of Responses:

**** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).**

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not burdened if they do not respond unless the form displays a currently valid OMB Number.

Edward J. Harid 10-4-02
 **Signature of Reporting Person Date:

UNITED STATES SECURITIES & EXCHANGE COMMISSION
Washington, D.C. 20549

(Print or Type Responses)

CMB AP-20VAL

OMB Number:.....3235-0287
Expires:.....January 31, 2005
Estimated average burden
hours per response.....0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*		2. Issuer Name and Ticker or Trading Symbol		6. Relationship of Reporting Person(s) to Issuer (Check all applicable)	
Snowden (Last)	Edward (First)	H. (Middle)	BCGI Boston Communications Group, Inc.	X Director	10% Owner
C/O Boston Communications Group Inc. 100 Sylvan Road, Suite 100			3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)	X Officer (give title below)	Other (specify below)
(Street)			4. Statement for Month/Day/Year 08/28/02	President & Chief Executive Officer	
Woburn MA 01801			5. If Amendment, Date of Original (Month/Day/Year)	Individual or Joint/Group Filing (Check applicable line)	
(City) (State) (Zip)				<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	

Table I – Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

[illegible]

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. If the form is filed by more than one reporting person see Instructions 2003-1.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (3-99)
(Over)

2211-DPW Document 29-7 Filed 05/10/2004

by Olaf Nelson
 **Signature of Reporting Person
 pursuant to a power of attorney dated
 8/31/02 (copy attached)

10/29/02
Date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of Alan J. Bouffard and Karen A. Walker, signing singly, the undersigned's true and lawful attorney-in-fact to:

- (1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Boston Communications Group, Inc. (the "Company"), Forms 3, 4, and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4, or 5, complete and execute any amendment or amendments thereto, and timely file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-facts substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorney-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorney-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 31 day of August, 2002.

E. J. Walker
Signature
E. J. Walker
Print Name

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB Number.....3235-0287
Expires.....January 31, 2005
Estimated average burden
hours per response.....0.5

1. Name and Address of Reporting Person* Snowden Edward H. (Middle) (Last) (First) C/O Boston Communications Group Inc. 100 Sylvan Road, Suite 100 (Street)		2. Issuer Name and Ticker or Trading Symbol BCGI Boston Communications Group, Inc.		6. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director _____ 10% Owner _____ X Officer (give _____ Other (specify title below) _____ below) _____ <u>President & Chief Executive Officer</u>	
		3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)		7. Individual or Joint/Group Filing (Check applicable line) X Form filed by One Reporting Person _____ Form filed by More than One Reporting Person _____	
		4. Statement for Month/Day/Year 11/1/02		5. If Amendment, Date of Original (Month/Day/Year)	
Woburn MA 01801 (City) (State) (Zip)					

Table 1 – Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

[illegible]

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form is marked with a currently valid OMB control number.

SI: 1474 (3-99)
(Over)

FORM 4 (continued) **Table II – Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Securities Beneficially Owned at End of Month (Instr. 4)	11. Name of Indirect Beneficial Owner (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title				
Stock Option (right to buy)	6.00	11/1/02	-	X	-	0	2,200	2/28/01	4/18/10	Common Stock	0	259,800*	D	-
Stock Option (right to buy)	6.00	11/1/02	-	X	-	0	1,100	2/28/01	4/18/10	Common Stock	0	258,700*	D	-

* In addition, 180,000 are held indirectly (60,000 by the Bradford Irrevocable Trust, 60,000 by the Sophia Trust, 60,000 by the Mallory Trust, f/o/b the children of the reporting person.

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

By: Edward H. Snowden Person
Signature of Reporting Person Date 11/4/02
under Power of A, dated 8/31/02

FORM 4

o Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden
hours per response: 0.3

(Print or Type Responses)

1. Name and Address of Reporting Person*		2. Issuer Name and Ticker or Trading Symbol		6. Relationship of Reporting Person(s) to Issuer (Check all applicable)	
Snowden (Last)	Edward (First)	H. (Middle)	BCGI Boston Communications Group, Inc.	X Director	10% Owner
C/O Boston Communications Group Inc. 100 Sylvan Road, Suite 100			3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)	X Officer (give title below)	Other (specify below)
(Street)			4. Statement for Month/Day/Year 11/11/02	<u>President & Chief Executive Officer</u>	
Woburn MA 01801			5. If Amendment, Date of Original (Month/Day/Year)	7. Individual or Joint/Group Filing (Check applicable line)	
(City)	(State)	(Zip)		X Form filed by One Reporting Person Form filed by More than One Reporting Person	

Table I – Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

[illegible]

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Securities Beneficially Owned at End of Month (Instr. 4)	11. Name of Indirect Beneficial Owner (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	7.062	11/11/02	-	X	-	0	30,800	(1)	2/10/08	Common Stock	30,800	7.062	227,900*	D	

(1) Exercisable in five equal installments commencing on the anniversary of the date of grate.

* In addition, 180,000 are held indirectly (60,000 by the Bradford Irrevocable Trust, 60,000 by the Sophia Trust, 60,000 by the Mallery Trust, f/o/b the children of the reporting person.

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.
See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this form, one of which must be manually signed.
If space is insufficient, see Instruction 6 for procedure.


**Signature of Reporting Person

Date

Page 2

SEC 1474 (3-99)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

1. Name and Address of Reporting Person* Snowden Edward H. (Last) (First) (Middle) C/O Boston Communications Group Inc. 100 Sylvan Road, Suite 100 (Street)		2. Issuer Name and Ticker or Trading Symbol BCGI Boston Communications Group, Inc.		6. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner X Officer (give title below) Other (specify below) <u>President & Chief Executive Officer</u>	
3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)		4. Statement for Month/Day/Year 12/02/02		7. Individual or Joint/Group Filing (Check applicable line) X Form filed by One Reporting Person Form filed by More than One Reporting Person	
5. If Amendment, Date of Original (Month/Day/Year)					
Woburn MA 01801 (City) (State) (Zip)					

[illegible]

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).

(Over)
SEC 1474 (3-99)

FORM 4

- o Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response: 0.1

(Print or Type Responses)

1. Name and Address of Reporting Person*		2. Issuer Name and Ticker or Trading Symbol		6. Relationship of Reporting Person(s) to Issuer (Check all applicable)	
Snowden (Last)	Edward (First)	H. (Middle)	BCGI Boston Communications Group, Inc.	<input checked="" type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
C/O Boston Communications Group Inc. 100 Sylvan Road, Suite 100		4. Statement for Month/Day/Year 12/16/02		<input checked="" type="checkbox"/> Officer (give title below)	<input type="checkbox"/> Other (specify below)
(Street)		5. If Amendment, Date of Original (Month/Day/Year)		<input checked="" type="checkbox"/> President & Chief Executive Officer	
Woburn	MA	01801		<input checked="" type="checkbox"/> Individual or Joint/Group Filing (Check applicable line)	
(City)	(State)	(Zip)		<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/ Day/ Year)	2A. Deemed Execution Date, if any (Month/ Day/ Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	12/16/02		S	3,000 D	24,958	D	
Common Stock	12/16/02		S	3,000 D	21,958	D	
Common Stock	12/16/02		S	1,871 D	20,087	D	
Common Stock	2/16/02		S	1,129 D	18,958	D	
Common Stock	12/16/02		S	2,700 D	16,258	D	
Common Stock	12/16/02		S	2,000 D	14,258	D	
Common Stock	12/16/02		S	1,300 D	12,958	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
• If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays the currently valid OMB control number.

(Over)
SEC 1474 (3-99)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response: 0.3

(Print or Type Responses)

1. Name and Address of Reporting Person*		2. Issuer Name and Ticker or Trading Symbol		6. Relationship of Reporting Person(s) to Issuer (Check all applicable)	
Snowden (Last)	Edward (First)	BCGI Boston Communications Group, Inc.		<input checked="" type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
C/O Boston Communications Group Inc. 100 Sylvan Road, Suite 100		4. Statement for Month/Day/Year 12/16/02		<input checked="" type="checkbox"/> Officer (give title below)	<input type="checkbox"/> Other (specify below)
(Street)		5. If Amendment, Date of Original (Month/Day/Year)		President & Chief Executive Officer	
Woburn MA 01801				7. Individual or Joint/Group Filing (Check applicable line)	
(City)				<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	

Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/ Day/ Year)	2A. Deemed Execution Date, if any (Month/ Day/ Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	Price (D)			
Common Stock	12/16/02		S		1,419	D 13.70	11,539	D	
Common Stock	12/16/02		S		1,400	D 13.7043	10,139	D	
Common Stock	12/16/02		S		1,000	D 13.651	9,139	D	
Common Stock	12/16/02		S		800	D 13.6687	8,339	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(Over)
SEC 1474 (3-99)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number: 3235-0087
Expires: January 31, 2005
Estimated average burden hours per response: 9.5

(Print or Type Responses)

1. Name and Address of Reporting Person*		2. Issuer Name and Ticker or Trading Symbol		6. Relationship of Reporting Person(s) to Issuer (Check all applicable)	
Snowden (Last)	Edward (First)	BCGI Boston Communications Group, Inc.		<input checked="" type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
C/O Boston Communications Group Inc. 100 Sylvan Road, Suite 100		4. Statement for Month/Day/Year 1/15/03		<input checked="" type="checkbox"/> Officer (give title below)	<input type="checkbox"/> Other (specify below)
(Street)		3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)		President & Chief Executive Officer	
Woburn	MA 01801	5. If Amendment, Date of Original (Month/Day/Year)		Individual or Joint/Group Filing (Check applicable line)	
(City)	(State)			<input checked="" type="checkbox"/> Form filed by One Reporting Person	<input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans- action Date (Month/ Day/ Year)	2A. Deemed Execut- ion Date if any (Month/ Day/ Year)	3. Transac- tion Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	1/15/03	-	S*	2,200 D	8,339	D	-
Common Stock	1/15/03	-	S*	900 D	8,339	D	I (a)
Common Stock	1/15/03	-	S*	900 D	8,339	D	I (b)
Common Stock	1/15/03	-	S*	900 D	8,339	D	I (c)
* Pursuant to 10B5-1 plans.							

(a) Bradford Irrevocable Trust, (b) Sophia Trust, (c) Mallory Trust, f/o/b the children of the reporting person.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

(Over)
SEC 1474 (3-99)

FORM 4 (continued)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Securities Beneficially Owned at End of Month (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	7.062	1/15/03	-	X	-	0	2,200	(1)	2/10/08	Common Stock	2,200	7.062	222,400*	D	
Stock Option (right to buy)	7.062	1/15/03	-	X	-	0	900	(1)	2/10/08	Common Stock	900	7.062	59,100	I (a)	
Stock Option (right to buy)	7.062	1/15/03	-	X	-	0	900	(1)	2/10/08	Common Stock	900	7.062	59,100	I (b)	
Stock Option (right to buy)	7.062	1/15/03	-	X	-	0	900	(1)	2/10/08	Common Stock	900	7.062	59,100	I (c)	

(1) Exercisable in five equal installments commencing on the anniversary of the date of grant.

* In addition, 177,300 are held indirectly ((a) 59,100 by the Bradford Irrevocable Trust, (b) 59,100 by the Sophia Trust, (c) 59,100 by the Mallory Trust, f/o/b the children of the reporting person.)

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations.
See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.
If space is insufficient, see Instruction 6 for procedure.

[Signature]
**Signature of Reporting Person

Date

1-16-03

P: 1 of 2

Security (Instr. 3)	Exercise Price of Derivative Security	Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		Expiration Date (ED) (Month/Day/Year)		(Instr. 3 and 4)		Derivative Security (Instr. 5)	Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	Shipping Form of Derivative Securities: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					A	D	DE	ED	Title	Amount or Number of Shares				
Stock Option	\$7.0620	02/03/2003		X		2,200	(1)	2/10/08	Common Stock	2,200	\$7.062	220,200**	D	
Stock Option	\$7.0620	02/03/2003		X		900	(1)	2/10/08	Common Stock	900	\$7.062	68,200	I	(a)
Stock Option	\$7.0620	02/03/2003		X		900	(1)	2/10/08	Common Stock	900	\$7.062	68,200	I	(b)
Stock Option	\$7.0620	02/03/2003		X		900	(1)	2/10/08	Common Stock	900	\$7.062	58,200	I	(c)

Explanation of Responses:

* Pursuant to a 10b5-1 plan.

** In addition, 174,600 are held indirectly by (a)58,200 by the Bradford Irrevocable Trust, (b)58,200 by The Sophia Trust, (c)58,200 by The Mallory Trust, f/o/b the children of the reporting person.

By:  Date: 2-4-03

Signature of Reporting Person

SEC 1474 (9-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

SEC Form 4

FORM 4

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response: 0.5

1. Name and Address of Reporting Person
Snowden, Edward

(Last) (First) (Middle)
100 Sylvan Road
Suite 100

(Street)
Woburn, MA 01801

(City) (State) (Zip)
(Zip)

2. Issuer Name and Ticker or Trading Symbol
Boston Communications Group
bcg

3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)

4. Statement for (Month/Day/Year)
02/04/2003

5. If Amendment, Date of Original (Month/Day/Year)

6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
☒ Director - 10% Owner
☒ Officer (give title below) - Other (specify below)

Description President & CEO

7. Individual or Joint/Group Filing (Check Applicable Line)

☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4, and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	Price	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)	6. Date Exercisable (DE) and Expiration Date (ED) (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 3)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Securities: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
							Title	Amount or Number of Shares				

Page 2 of 2

Common Stock	\$11.68	02/04/2003	A	20,000	(1)	2/4/2013	Common Stock	20,000	\$11.68	240,200	D	.
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Explanation of Responses:

(1) Exercisable in three equal installments commencing on the anniversary of the date of grant. Subject to accelerated vesting in whole or in part based on performance goals being met.
 * In addition, 174,600 are held indirectly (58,200 by the Bradford Irrevocable Trust, 58,200 by the Sophia Trust, 58,200 by the Mallory Trust, f/o/b the children of the reporting person.

By:



Date:

February 5, 2003

** Signature of Reporting Person

SEC 1474 (8-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 8 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

P. of 2

SEC Form 4

FORM 4		UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549		OMB APPROVAL	
<p>[] Check this box if no longer subject to Section 18. Form 4 or Form 5 obligations may continue. See Instruction 1(b).</p>		<p>STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP</p> <p>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940</p>		<p>OMB Number: 3235-0287 Expires: January 31, 2005 Estimated average burden hours per response: 0.5</p>	
<p>1. Name and Address of Reporting Person*</p> <p>Snowden, Edward</p> <p>(Last) (First) (Middle)</p> <p>100 Sylvan Road Suite 100</p> <p>Woburn, MA 01801</p> <p>(City) (State) (Zip)</p>		<p>2. Issuer Name and Ticker or Trading Symbol</p> <p>Boston Communications Group bcg</p> <p>3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)</p>		<p>4. Statement for (Month/Day/Year)</p> <p>02/05/2003</p> <p>5. If Amendment, Date of Original (Month/Day/Year)</p>	
		<p>6. Relationship of Reporting Person(s) to Issuer (Check all applicable)</p> <p><input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)</p> <p>Description <u>President & CEO</u></p> <p>7. Individual or Joint/Group Filing (Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person</p>			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4, and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction (e) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	Amount	A/D	Price	
Common Stock	02/05/2003		S*			1,100	D	\$13.0539	D
Common Stock	02/05/2003		S*			400	D	\$13.0539	I (a)
Common Stock	02/05/2003		S*			400	D	\$13.0539	I (b)
Common Stock	02/05/2003		S*			400	D	\$13.0539	I (c)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)						
1. Title of Derivative	2. Conversion or	3. Transaction Date	3A. Deemed	4. Transaction	5. Number of Derivative	6. Date Exercisable (DE) and
						7. Title and Amount of Underlying Securities
						8. Date Exercisable (DE) and
						9. Number of Derivative
						10. Owner-
						11. Nature of Indirect

P. 2 of 2

Security (Instr. 3)	Exercise Price of Derivative Security	Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			Expiration Date (ED) (Month/Day/Year)		(Instr. 3 and 4)		Derivative Security (Instr. 5)	Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	Ship Form of Derivative Securities: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					V	A	D	DE	ED	Title	Amount or Number of Shares				
Stock Option	\$7.0620	02/06/2003		X			1,100	(1)	2/10/08	Common Stock	1,100	\$7.062	238,100**	D	
Stock Option	\$7.0620	02/06/2003		X			400	(1)	2/10/08	Common Stock	400	\$7.062	57,800	I	(a)
Stock Option	\$7.0620	02/06/2003		X			400	(1)	2/10/08	Common Stock	400	\$7.062	57,800	I	(b)
Stock Option	\$7.0620	02/06/2003		X			400	(1)	2/10/08	Common Stock	400	\$7.062	57,800	I	(c)

Explanation of Responses:

* Pursuant to a 10b5-1 plan.

(1) Exercisable in five equal installments commencing on the anniversary of the date of grant.

** In addition, 173,400 are held indirectly by (a) 57,800 by the Bradford Irrevocable Trust, (b) 57,800 by The Soplin Trust, (c) 57,800 by The Mallory Trust, f/o/b the children of the reporting person.

By:

Edward J. Soplin

Date:

February 7, 2003

** Signature of Reporting Person

SEC 1474 (9-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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SEC Form 4

FORM 4

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(e) of the Securities Exchange Act of 1934, Section 17(e) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response: 0.5

1. Name and Address of Reporting Person
Snowden, Edward

(Last) (First) (Middle)

100 Sylvan Road
Suite 100

Woburn, MA 01801

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Boston Communications Group
bcg

3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)

4. Statement for (Month/Day/Year)
02/21/2003

5. If Amendment, Date of Original (Month/Day/Year)

6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
☒ Director ☒ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)
Description **President & CEO**

7. Individual or Joint/Group Filing (Check Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting Person

Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed Of (D)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	Amount			
Common Stock	02/28/2002		A			854			
Common Stock	08/30/2002		A			2005			
Common Stock	12/12/2002		G			375			
Common Stock	12/12/2002		G			150			
							9,193	D	
							11,198	D	
							10,823	D	
							10,673	D	

P 2 of 3

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/ Day/ Year)	3A. Deemed Execution Date, if any (Month/ Day/ Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)	6. Date Exercisable (DE) and Expiration Date (ED) (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Owner- ship Form of Derivative Securities: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
							Code	V					A	D

3 of 3

Explanation of Responses:

By:

/s/



** Signature of Reporting Person

Date:

2-21-03

SEC 1474 (9-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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SEC Form 4

FORM 4

Check this box if no longer subject to Section 16, Form 4 or Form 5 obligations may continue. See instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D. C. 20549

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 18(a) of the Securities Exchange Act of 1934, Section 17(e) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden
hours per response... 0

OMB APPROVAL

1. Name and Address of Reporting Person* Snowden, Edward (Last) (First) (Middle) 100 Sylvan Road Suite 100 Woburn, MA 01801 (City) (State) (Zip)		2. Issuer Name and Ticker or Trading Symbol Boston Communications Group Inc. 3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)	4. Statement for (Month/Day/Year) 02/28/2003 5. If Amendment, Date of Original (Month/Day/Year)	6. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____ Description President & CEO 7. Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
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Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned:1

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4, and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction (s)	6. Owner- ship Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	A/D	Price			
Common Stock	02/28/2003		A		2,291	A	\$7.557	12,984	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
1. Title of Derivative Security (Instr. 3)	2. Conver- sion or Exercise Price of Deri- vative	3. Transaction Date (Month/ Day/	3A. Deemed Execution Date, if any	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A)	6. Date Exercisable (DE) and Expiration Date (ED) (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. 1. 2. 3. 4.	9. Number of Derivative Securities Beneficially Owned Following	10. Owner- ship Form of Deriv- ative	11. Nature of Indirect Beneficial Ownership (Instr. 4)

F 2 of 2

Security	Year	(Month/ Day/ Year)	or Disposed Of (D)		Code	V	A	D	DE	ED	Title	Amount or Number of Shares	Reported Transaction (s) (Instr. 4)	Securities: Direct (D) or Indirect (I) (Instr. 4)
			(Instr. 3, 4 and 5)	(Instr. 4)										
<p>Explanation of Responses:</p> <p>Shares purchased under bcgi's Employee Stock Purchase Plan.</p> <p>By: <i>Edward H. Snowden</i></p> <p>/s/ <i>Benjamin Underwood</i> under Power of Attorney dated 8/31/02</p> <p>** Signature of Reporting Person</p> <p>Date: 8/3/03</p> <p>SEC 1474 (9-02)</p>														

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 8 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

SEC Form 4

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

OMB APPROVAL

[] Check this box if no longer
subject to Section 16. Form 4 or
Form 5 obligations may continue.
See instruction 1(b).**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility
Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden
hours per response, 0.51. Name and Address of Reporting Person*
Snowden, Edward

(Last) (First) (Middle)

100 Sylvan Road
Suite 100

Woburn, MA 01801

(City) (State) (Zip)

2. Issuer Name
and Ticker or Trading SymbolBoston Communications Group
bcg3. I.R.S. Identification
Number of Reporting
Person, if an entity
(voluntary)4. Statement for
(Month/Day/Year)

03/03/2003

5. If Amendment,
Date of Original
(Month/Day/Year)6. Relationship of Reporting Person(s) to Issuer
(Check all applicable)Director — 10% Owner
☒ Officer (give title below) — Other (specify below)

Description President & CEO

7. Individual or Joint/Group
Filing (Check Applicable Line)☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4, and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction (s) (Instr. 3 and 4)	6. Owner- ship Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Amount	V			
Common Stock	03/03/2003		S*	2,200		12,964	D	
Common Stock	03/03/2003		S*	900		12,964	D	I (a)
Common Stock	03/03/2003		S*	900		12,964	D	I (b)
Common Stock	03/03/2003		S*	900		12,964	D	I (c)
Common Stock	03/03/2003		S*	200		12,964	D	
Common Stock	03/03/2003		S*	200		12,964	D	I (a)
Common Stock	03/03/2003		S*	200		12,964	D	I (b)
Common Stock	03/03/2003		S*	200		12,964	D	I (c)

I 2 of 3

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			6. Data Exercisable (DE) and Expiration Date (ED) (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Securities: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	V	A	D	DE	ED	Title	Amount or Number of Shares		
Stock Option	\$7.0620	03/03/2003		X				2,400	(1)	2/10/08	Common Stock	2,400	D	
Stock Option	\$7.0620	03/03/2003		X				1,100	(1)	2/10/08	Common Stock	1,100	I	(a)
Stock Option	\$7.0620	03/03/2003		X				1,100	(1)	2/10/08	Common Stock	1,100	I	(b)
Stock Option	\$7.0620	03/03/2003		X				1,100	(1)	2/10/08	Common Stock	1,100	I	(c)

Explanation of Responses:

* Pursuant to a 10b5-1 plan.

** In addition, 170,100 are held indirectly by (a) 56,700 by the Bradford Irrevocable Trust, (b) 56,700 by The Sophia Trust, (c) 56,700 by The Mallory Trust, f/o/b the children of the reporting person.

(1) Exercisable in five equal installments commencing on the anniversary of the date of grant.

By: Edward H. Sander

/s/ [Signature]

Date: 3/4/03

** Signature of Reporting Person

SEC 1474 (9-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15

U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Additional Information Reported For This Form

Name and Address of Reporting Person * Snowden, Edward			Issuer Name and Ticker or Trading Symbol Boston Communications Group Bcgl		Statement for (Month/Day/Year) 03/03/2003
100 Sylvan Road Suite 100					
Woburn, MA 01801					
(Last) (First) (Middle)					
(City) (State) (Zip)					

Signed by Alan J. Bouffard under Power of Attorney dated August 31, 2002

Page 1 of 3

SEC Form 4

FORM 4		UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549		OMB APPROVAL	
<p>() Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).</p>		<p>STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP</p> <p>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940</p>		<p>OMB Number: 3235-0287 Expires: January 31, 2005 Estimated average burden hours per response: 0.5</p>	
<p>1. Name and Address of Reporting Person</p> <p>Snowden, Edward</p> <p>(Last) (First) (Middle) (Zip)</p> <p>100 Sylvan Road Suite 100 Woburn, MA 01801</p>		<p>2. Issuer Name and Ticker or Trading Symbol</p> <p>Boston Communications Group Inc.</p> <p>3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)</p>		<p>4. Statement for (Month/Day/Year)</p> <p>03/20/2003</p> <p>5. If Amendment, Date of Original (Month/Day/Year)</p>	
<p>Relationship of Reporting Person(s) to Issuer (Check all applicable)</p> <p>Director 10% Owner Officer (give title below) Other (specify below)</p> <p>Description President & CEO</p> <p>7. Individual or Joint/Group Filing (Check Applicable Line)</p> <p>Form filed by One Reporting Person Form filed by More than One Reporting Person</p>					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4, and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction (s)	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V			
Common Stock	03/20/2003		S*	Amount		1,100	D	
Common Stock	03/20/2003		S*			400	D	
Common Stock	03/20/2003		S*			400	D	
Common Stock	03/20/2003		S*			400	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2. Conversion	3.	3A.	4.	5. Number of	6. Date Exercisable (DE)	7. Title and Amount of	9. Number of	10.	11. Nature of

3 of 3

Derivative Security (Instr. 3)	Transaction Date (Month/Day/Year)	Transaction Date of Exercise (Month/Day/Year)	Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)	Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			Underlying Securities (Instr. 3 and 4)		Derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	Ownership Form of Derivative Securities: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership (Instr. 4)
					A	D	DE	ED	Title	Amount or Number of Shares		
Stock Option	\$7.0620	03/20/2003		X		1,100	(1)	2/10/08	Common Stock	1,100	D	
Stock Option	\$7.0620	03/20/2003		X		400	(1)	2/10/08	Common Stock	400	I	(a)
Stock Option	\$7.0620	03/20/2003		X		400	(1)	2/10/08	Common Stock	400	I	(b)
Stock Option	\$7.0620	03/20/2003		X		400	(1)	2/10/08	Common Stock	400	I	(c)

Explanation of Responses:

* Pursuant to a 10b5-1 plan.

** In addition, 168,300 are held indirectly by (a)56,100 by the Bradford Irrevocable Trust, (b)56,100 by The Scripps Trust, (c)56,100 by The Mallory Trust, f/o/b the children of the reporting person.

(1) Exercisable in five equal installments commencing on the anniversary of the date of grant.

By: Edward H. Snowden

Date: 3/21/03

Signature of Reporting Person

SEC 1474 (9-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

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Additional Information Reported For This Form

Name and Address of Reporting Person

Snowden, Edward

Issuer Name

and Ticker or Trading Symbol

Statement for (Month/Day/Year)

2 of 3

100 Sylvan Road Suite 100		(Last)	(First)	(Middle)	Boston Communications Group bcg	03/20/2003
Woburn, MA 01801		(City)	(State)	(Zip)		

Signed by Alan J. Bouffard under Power of Attorney dated August 31, 2002

SEC Form 4

FORM 4		UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549		OMB APPROVAL
<input type="checkbox"/> Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See instruction 1(b).		STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940		OMB Number: 3235-0287 Expires: January 31, 2005 Estimated average burden hours per response: 0.5
1. Name and Address of Reporting Person Snowden, Edward (Last) (First) (Middle) 100 Sylvan Road Suite 100 Woburn, MA 01801 (City) (State) (Zip)		2. Issuer Name and Ticker or Trading Symbol Boston Communications Group bcg1	4. Statement for (Month/Day/Year) 04/01/2003 5. If Amendment, Date of Original (Month/Day/Year)	1. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) Description <u>President & CEO</u> 7. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4, and 5)	5. Amount of Securities Owned Following Reported Transaction (a)	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	04/01/2003		S*	Amount: 3,300 Price: \$14.7854	12,964	D	
Common Stock	04/01/2003		S*	Amount: 1,300 Price: \$14.7854	12,964	D	(a)
Common Stock	04/01/2003		S*	Amount: 1,300 Price: \$14.7854	12,964	D	(b)
Common Stock	04/01/2003		S*	Amount: 1,300 Price: \$14.7854	12,964	D	(c)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2. Conversion	3	3A	4	5. Number of	6. Date Exercisable (DE)	7. Title and Amount of	9. Number of	10	11. Nature of

2 of 3

Derivative Security (Instr. 3)	Transaction Date (Month/Day/Year)	Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)		Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		and Expiration Date(ED) (Month/Day/Year)		Underlying Securities (Instr. 3 and 4)		of Univariate Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	Ownership Form of Derivative Securities: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership (Instr. 4)
			Code	V	A	D	DE	ED	Title	Amount or Number of Shares				
Common Stock (Right to Buy)	04/01/2003		X			3,300	(1)	2/10/08	Common Stock	3,300	\$7.062	231,400**	D	
Common Stock (Right to Buy)	04/01/2003		X			1,300	(1)	2/10/08	Common Stock	1,300	\$7.062	54,800	I	(a)
Common Stock (Right to Buy)	04/01/2003		X			1,300	(1)	2/10/08	Common Stock	1,300	\$7.062	54,800	I	(b)
Common Stock (Right to Buy)	04/01/2003		X			1,300	(1)	2/10/08	Common Stock	1,300	\$7.062	54,800	I	(c)

Explanation of Responses:

* Pursuant to a 10b5-1 plan.

** In addition, 164,400 are held indirectly by (a) 54,800 by the Bradford Irrevocable Trust, (b) 54,800 by The Sophia Trust, (c) 54,800 by The Mallory Trust, f/o/b the children of the reporting person.

(1) Exercisable in five equal installments commencing on the anniversary of the date of grant.

By: *[Signature]*

Date:

April 1, 2003

** Signature of Reporting Person

SEC 1474 (9-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15

2 of 3

U.S.C. 78f(a).
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 8 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Page 1 of 3

SEC Form 4

FORM 4

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 18(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response: 0.5

1. Name and Address of Reporting Person
Snowden, Edward

(Last) (First) (Middle)
100 Sylvan Road
Suite 100

(Street) (City) (State) (Zip)
Woburn, MA 01801
(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Boston Communications Group
bcgi

3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)

4. Statement for (Month/Day/Year)
04/02/2003

5. If Amendment, Date of Original (Month/Day/Year)

6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)
Description **President & CEO**

7. Individual or Joint/Group Filing (Check Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4, and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	Price			
Common Stock	04/02/2003		S*				12,964	D	
Common Stock	04/02/2003		S*			\$15.00	12,964	D	I (a)
Common Stock	04/02/2003		S*			\$15.00	12,964	D	I (b)
Common Stock	04/02/2003		S*				12,964	D	I (c)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2. Convey-	3.	3A.	4.	5. Number of	6. Date Exercisable (DE)	7. Title and Amount of	9. Number of	10.	11. Nature of

-pg. 2 of 3

Derivative Security (Instr. 3)	Transaction Date (Month/Day/Year)	Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)		Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		Expiration Date (ED) (Month/Day/Year)		Underlying Securities (Instr. 3 and 4)		Derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	Ownership Form of Derivative Securities: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership (Instr. 4)
Common Stock (Right to Buy)	04/02/2003		X			1,100	D		Common Stock	1,100	230,300**	D	
Common Stock (Right to Buy)	04/02/2003		X			400	(1)		Common Stock	400	54,400	I	(a)
Common Stock (Right to Buy)	04/02/2003		X			400	(1)		Common Stock	400	54,400	I	(b)
Common Stock (Right to Buy)	04/02/2003		X			400	(1)		Common Stock	400	54,400	I	(c)

Explanation of Responses:

* Pursuant to a 10b5-1 plan.

** In addition, 163,200 are held indirectly by (a) 54,400 by the Bradford Irrevocable Trust, (b) 54,400 by The Sophia Trust, (c) 54,400 by The Mallory Trust, f/o/b the children of the reporting person.

(1) Exercisable in five equal installments commencing on the anniversary of the date of grant.

By:

Is. Edward D. Leonard

Date:

April 2, 2003

** Signature of Reporting Person

SEC 1474 (9-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15

<https://www.secdcd.com/-webdrop/netfile/rrd7036.htm>

4/2/2003

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U.S.C. 78ff(a).
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

FORM 4

Form
☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden
hours per response:

OMB APPROVAL

1. Name and Address of Reporting Person* Snowden, Edward (Last) (First) (Middle) 100 Sylvan Road Suite 100 Woburn, MA 01801 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol Boston Communications Group bcbj	4. Statement for (Month/Day/Year) 04/17/2003	6. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____
3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)		5. If Amendment, Date of Original (Month/Day/Year)	7. Identification of Reporting Person Filing of "Check Applicable Line" <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4, and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction (s)	6. Owner- ship Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	Amount	A/D	Price	
Common Stock	04/17/2003			S*		2,200	D	\$17.00	D
Common Stock	04/17/2003			S*		800	D	\$17.00	D
Common Stock	04/17/2003			S*		800	D	\$17.00	D
Common Stock	04/17/2003			S*		800	D	\$17.00	D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

[illegible]

Page 2

Derivative Security (Instr. 3)	Transaction Date (Month/Day/Year)	Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)	Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		and Expiration Date (ED) (Month/Day/Year)		Underlying Securities (Instr. 3 and 4)		of Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported Transaction (S) (Instr. 4)	Owner-ship Form of Derivative Securities: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership (Instr. 4)
				A	D	DE	ED	Title	Amount or Number of Shares				
Common Stock (Right to Buy)	04/17/2003		X		2,200	(1)	2/10/08	Common Stock	2,200	\$7.062	228,100**	D	
Common Stock (Right to Buy)	04/17/2003		X		800	(1)	2/10/08	Common Stock	800	\$7.062	53,600	I	(a)
Common Stock (Right to Buy)	04/17/2003		X		800	(1)	2/10/08	Common Stock	800	\$7.062	53,600	I	(b)
Common Stock (Right to Buy)	04/17/2003		X		800	(1)	2/10/08	Common Stock	800	\$7.062	53,600	I	(c)

Explanation of Responses:

* Pursuant to a 10b5-1 plan.

** In addition, 160,800 are held indirectly by (a) 53,600 by the Bradford Irrevocable Trust, (b) 53,600 by The Sophia Trust, (c) 53,600 by The Mallory Trust, f/o/b the children of the reporting person.

(1) Exercisable in five equal installments commencing on the anniversary of the date of grant.

By:

Edward H. Leonard

Date:

4-21-03

Signature of Reporting Person

SEC 1474 (8-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15

U.S.C. 78ff(a).
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SEC Form 4

FORM 4		UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549		OMB APPROVAL	
<p>[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See instruction 1(b).</p>		<p>STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP</p> <p>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940</p>		<p>OMB Number: 3235-0287 Expires: January 31, 2005 Estimated average burden hours per response: 0.5</p>	
<p>1. Name and Address of Reporting Person*</p> <p>Snowden, Edward</p> <p>(Last) (First) (Middle)</p> <p>100 Sylvan Road Suite 100</p> <p>Woburn, MA 01801</p> <p>(City) (State) (Zip)</p>		<p>2. Issuer Name and Ticker or Trading Symbol</p> <p>Boston Communications Group Inc</p> <p>3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)</p>		<p>4. Statement for (Month/Day/Year)</p> <p>04/21/2003</p> <p>5. If Amendment, Date of Original (Month/Day/Year)</p>	
<p>6. Relationship of Reporting Person(s) to Issuer (Check all applicable)</p> <p>Director 10% Owner Other (specify below)</p> <p>X Officer (give title below) President & CEO</p> <p>7. Individual or Joint/Group Filing (Check Applicable Line)</p> <p>X Form filed by One Reporting Person Form filed by More than One Reporting Person</p>					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2.Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4, and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction (s) (Instr. 3 and 4)	6. Owner- ship Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	Amount			
Common Stock	04/21/2003		S*		2,200	D	12,964	D	
Common Stock	04/21/2003		S*		800	D	12,964	D	I (a)
Common Stock	04/21/2003		S*		800	D	12,984	D	I (b)
Common Stock	04/21/2003		S*		800	D	12,964	D	I (c)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2. Conver-	3.	3A.	4.	5. Number of	6. Date Exercisable(DE)	7. Title and Amount of	8. f	9. Number of	10.	11. Nature of

Derivative Security (Instr. 3)	Exercise Price of Derivative Security	Transaction Date (Month/Day/Year)	Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 6)		Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		Expiration Date (ED) (Month/Day/Year)		Underlying Securities (Instr. 3 and 4)		of Derivative Security (Instr. 4)	Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form of Derivative Securities: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership (Instr. 4)
				Code	V	A	D	DE	ED	Title	Amount or Number of Shares				
Common Stock (Right to Buy)	\$7.0620	04/21/2003		X			2,200	(1)	2/10/08	Common Stock	2,200	\$7.062	225,900**	D	
Common Stock (Right to Buy)	\$7.0620	04/21/2003		X			800	(1)	2/10/08	Common Stock	800	\$7.062	62,800	I	(a)
Common Stock (Right to Buy)	\$7.0620	04/21/2003		X			800	(1)	2/10/08	Common Stock	800	\$7.062	52,800	I	(b)
Common Stock (Right to Buy)	\$7.0620	04/21/2003		X			800	(1)	2/10/08	Common Stock	800	\$7.062	62,800	I	(c)

Explanation of Responses:

* Pursuant to a 10b5-1 plan.

** In addition, 158,400 are held indirectly by (a) 52,800 by the Bradford Irrevocable Trust, (b) 52,800 by The Sophia Trust, (c) 52,800 by The Mallory Trust, f/o/b the children of the reporting person.

(1) Exercisable in five equal installments commencing on the anniversary of the date of grant.

By: Edward H. Swinden

/s/sg. [Signature]

** Signature of Reporting Person

Date: 4/22/03

SEC 1474 (9-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15

U.S.C. 78ff(a).
 Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Additional Information Reported For This Form

Name and Address of Reporting Person Snowden, Edward			Issuer Name and Ticker or Trading Symbol Boston Communications Group bcgi	Statement for (Month/Day/Year) 04/21/2003
(Last)	(First)	(Middle)		
100 Sylvan Road Suite 100				
Woburn, MA 01801				
(City)	(State)	(Zip)		

Signed by Alan J. Boufard under Power of Attorney dated August 31, 2002.

SEC Form 4

FORM 4		UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549		OMB APPROVAL	
<p>[] Check this box if no longer subject to Section 16, Form 4 or Form 5 obligations may continue. See Instruction 1(b).</p>		<p>STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP</p> <p>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940</p>		<p>OMB Number: 3235-0287 Expires: January 31, 2005 Estimated average burden hours per response: 0.5</p>	
<p>1. Name and Address of Reporting Person*</p> <p>Snowden, Edward</p> <p>(Last) (First) (Middle)</p> <p>100 Sylvan Road Suite 100</p> <p>Woburn, MA 01801</p> <p>(City) (State) (Zip)</p>		<p>2. Issuer Name and Ticker or Trading Symbol</p> <p>Boston Communications Group Inc</p> <p>3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)</p>		<p>4. Statement for (Month/Day/Year)</p> <p>05/01/2003</p> <p>5. If Amendment, Date of Original (Month/Day/Year)</p>	
		<p>6. Relationship of Reporting Person(s) to Issuer (Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Other (specify below)</p> <p><input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> President & CEO</p> <p>Description</p> <p>7. Individual or Joint/Group Filing (Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Filing by One Reporting Person <input type="checkbox"/> Filing by More than One Reporting Person</p>			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction (s)	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	Price			
Common Stock	05/01/2003		S*			6,800	12,964	D	I (a)
Common Stock	05/01/2003		S*			2,500	12,964	D	I (b)
Common Stock	05/01/2003		S*			2,500	12,964	D	I (c)
Common Stock	05/01/2003		S*			2,500	12,964	D	I (c)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)									
1. Title of	2. Conversion	3.	3A.	4.	5. Number of	6. Date Exercisable (DE)	7. Title and Amount of	8. I	11. Nature of

Derivative Security (Instr. 3)	Transaction Date (Month/Day/Year)	Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)	Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			Expiration Date (ED) (Month/Day/Year)		Underlying Securities (Instr. 3 and 4)		of Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported Transaction (a) (Instr. 4)	Ownership Form of Derivative Securities: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership (Instr. 4)
				V	A	D	DE	ED	Title	Amount or Number of Shares				
Common Stock (Right to Buy)	05/01/2003		X			6,600	(1)	2/10/08	Common Stock	6,600	\$7.062	219,300**	D	
Common Stock (Right to Buy)	05/01/2003		X			2,500	(1)	2/10/08	Common Stock	2,500	\$7.062	50,300	I	(a)
Common Stock (Right to Buy)	05/01/2003		X			2,500	(1)	2/10/08	Common Stock	2,500	\$7.062	50,300	I	(b)
Common Stock (Right to Buy)	05/01/2003		X			2,500	(1)	2/10/08	Common Stock	2,500	\$7.062	50,300	I	(c)

Explanation of Responses:

* Pursuant to a 10b5-1 plan.

** In addition, 150,900 are held indirectly by (a) 50,300 by the Bradford Irrevocable Trust, (b) 50,300 by The Sophia Trust, (c) 50,300 by The Mallory Trust, f/o/b the children of the reporting person.

(1) Exercisable in five equal installments commencing on the anniversary of the date of grant.

By: Edward H. Swenson

/s/ By: [Signature]

** Signature of Reporting Person

Date: 5/2/03

SEC 1474 (9-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(iv).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15

U.S.C. 78ff(a).
 Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Additional Information Reported For This Form

Name and Address of Reporting Person*			Issuer Name and Ticker or Trading Symbol	Statement for (Month/Day/Year)
Snowden, Edward				
(Last)	(First)	(Middle)	Boston Communications Group bcgi	05/01/2003
100 Sylvan Road Suite 100				
Woburn, MA 01801	(Street)	(State)		
	(City)	(Zip)		

Signed by Alan Bouffard under Power of Attorney dated August 31, 2002.

FORM 4

Check this box if no longer subject to Section 16, Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number: 3235-0287	Expires: January 31, 2005
Estimated average burden hours per response... 0.5	

Name and Address of Reporting Person: NOWDEN EDWARD H		2. Issuer Name and Ticker or Trading Symbol BOSTON COMMUNICATIONS GROUP INC [bcgi]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) ____ Director <input checked="" type="checkbox"/> Officer (specify title below) _____ ____ 10% Owner ____ Other (specify below) _____ President & CEO	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 2003-06-02		
(Street)			4. If Amendment, Date Original Filed (Month/Day/Year)		
(City)	(State)	(Zip)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		

Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Title of Security	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code	4. Securities Acquired (A) or Disposed of (D)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership
				(A) or (D)	Price			
Common Stock	2003-06-02		S(1)	6600 D	\$16.7482	12,964	D	
Common Stock	2003-06-02		S(2)	2500 D	\$16.7256		I	By Bradford Irrevocable Trust
Common Stock	2003-06-02		S(3)	2500 D	\$16.7212		I	By Sophie Trust
Common Stock	2003-06-02		S(4)	2500 D	\$16.7316		I	By Mallory Trust

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code		5. Number of Derivative Securities Acquired (A) or Disposed of (D)	6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security	8. Price of Derivative Security	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I)	11. Nature of Indirect Beneficial Ownership
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
Common Stock Right to Buy)	7.062	2003-06-02		X		6600		1999-02-10 ⁽¹⁾	2008-02-10	Common Stock	6600	212700	D ⁽²⁾
Common Stock Right to Buy)	7.062	2003-06-02		X		2500		1999-02-10 ⁽⁶⁾	2008-02-10	Common Stock	2500	47800	I By Bradford Irrevocable Trust
Common Stock Right to Buy)	7.062	2003-06-02		X		2500		1999-02-10 ⁽⁷⁾	2008-02-10	Common Stock	2500	47800	I By Sophie Trust
Common Stock Right to Buy)	7.062	2003-06-02		X		2500		1999-02-10 ⁽⁸⁾	2008-02-10	Common Stock	2500	47800	I By Mallory Trust

Reporting Owners

Reporting Owner Name / Address	Relationships		
	Director	10% Owner	Officer

SNOWDEN EDWARD H

President & CEO

Signatures

Edward H. Snowden 6-3-03

Explanation of Responses:

(*) If the form is filed by more than one reporting person, see Instruction 5(b)(v).

(**) Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 781ff(a).

- (1) Pursuant to a 10b5-1 Plan.
- (2) Pursuant to a 10b5-1 Plan.
- (3) Pursuant to a 10b5-1 Plan.
- (4) Pursuant to a 10b5-1 Plan.
- (5) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.
- (6) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.
- (7) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.
- (8) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.
- (9) In addition, 143,400 are held indirectly by (a) 47,800 by the Bradford Irrevocable Trust, (b) 47,800 by the Sophia Trust, (c) 47,800 by the Mallory Trust, f/o/b the children of the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

FORM 4

Check this box if no longer subject to Section 16, Form 4 or Form 5 obligations may continue. See instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL
OMB Number: 3235-021
Expires: January 31, 2001
Estimated average burden hours per response...

1. Name and Address of Reporting Person: SNOWDEN EDWARD H		2. Issuer Name and Ticker or Trading Symbol BOSTON COMMUNICATIONS GROUP INC [begi]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) ____ Director <input checked="" type="checkbox"/> X Officer (give title below) President & CEO ____ 10% Owner ____ Other (specify below)	
(Last)	(First)	(Middle)			
(City)	(State)	(Zip)			
3. Date of Earliest Transaction (Month/Day/Year) 2003-07-01		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> X Form filed by One Reporting Person ____ Form filed by More than One Reporting Person			

Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security	2. Transaction Date (Month/Day/Year)	3. Transaction Code	4. Securities Acquired (A) or Disposed of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership
			(A) or (D)	Amount (D)	Price	
Common Stock	2003-07-01	S(1)	D	4400	\$16.8164	D
Common Stock	2003-07-01	S(2)	D	1700	\$16.8164	I
Common Stock	2003-07-01	S(3)	D	1700	\$16.8164	I
Common Stock	2003-07-01	S(4)	D	1700	\$16.8164	I

By
Bradford
Irrevocable
Trust

By
Sophie
Trust

By
Mallory
Trust

Item	3A	Deemed	4
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1. Title of Derivative Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code	5. Number of Derivative Securities Acquired (A) or Disposed of (D)	6. Date Exercisable and Expiration Date	7. Title and Amount of Securities Underlying Derivative Security	8. Price of Derivative Security	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I)	11. Nature of Indirect Beneficial Ownership
Common Stock		2003-07-01				S(10)	2200 D	\$17.00	12964	D	
Common Stock		2003-07-01				S(11)	800 D	\$17.00 0		D	By Bradford Irrevocable Trust
Common Stock		2003-07-01				S(12)	800 D	\$17.00 0		D	By Sophie Trust
Common Stock		2003-07-01				S(13)	800 D	\$17.00 0		D	By Mallory Trust

(Right to Buy)	7.062	2003-07-01		X		2500	10(7)	02-10	Stock	2500	\$7.062	45300	I	Trust
Common Stock														
(Right to Buy)	7.062	2003-07-01		X		2500	1999-02-10(8)	2008-02-10	Common Stock	2500	\$7.062	45300	I	By Mallory Trust

Reporting Owners

Reporting Owner Name / Address	Relationships		
	Director	10% Owner	Officer
SNOWDEN EDWARD H			Other
<i>Edward H Snowden</i>			President & CEO

7-03-03

Signatures

Edward H Snowden 2003-07-03

Signature of Reporting Person

Date

Explanation of Responses:

- (*) If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- (**) Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.
 - (2) Pursuant to a 10b5-1 Plan.
 - (3) Pursuant to a 10b5-1 Plan.
 - (4) Pursuant to a 10b5-1 Plan.
 - (5) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.
 - (6) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.
 - (7) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.

- (8) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.
- (9) In addition, 135,900 are held indirectly by (a) 45,300 by the Bradford Irrevocable Trust, (b) 45,300 by the Sophia Trust, (c) 45,300 by the Mallory Trust, &/or the children of the reporting person.
- (10) Pursuant to a 10b5-1 Plan.
- (11) Pursuant to a 10b5-1 Plan.
- (12) Pursuant to a 10b5-1 Plan.
- (13) Pursuant to a 10b5-1 Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Issuer Name and Ticker or Trading Symbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)	
SNOWDEN EDWARD H		BOSTON COMMUNICATIONS GROUP INC [bcgi]		Director _____ X Officer (give title below) _____ 10% Owner _____ Other (specify below) President & CEO	
(Last)		(Middle)			
(First)		(Street)			
(City)		(State)		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person _____ Form filed by More than One Reporting Person _____	
(Zip)		3. Date of Earliest Transaction (Month/Day/Year) 07/08/2003			
		4. If Amendment, Date Original Filed (Month/Day/Year)			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	07/08/2003	S(1)	2,200 D	12,964	D	
Common Stock	07/08/2003	S(2)	800 D	0	I	By Bradford Irrevocable Trust
Common Stock	07/08/2003	S(3)	800 D	0	I	By Sophie Trust
Common Stock	07/08/2003	S(4)	800 D	0	I	By Mallory Trust

eminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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OMB APPRO

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)			5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Ind Ben Ow (Ins)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Common Stock (Right to Buy)	\$7.062	07/08/2003		X			2,200	02/10/1999 (5)	02/10/2008	Common Stock	2,200	\$7.062	203,900	D (9)	
Common Stock (Right to Buy)	\$7.062	07/08/2003		X			800	02/10/1999 (6)	02/10/2008	Common Stock	800	\$7.062	44,500	I	By Br Irr Tr
Common Stock (Right to Buy)	\$7.062	07/08/2003		X			800	02/10/1999 (7)	02/10/2008	Common Stock	800	\$7.062	44,500	I	By Tr
Common Stock (Right to Buy)	\$7.062	07/08/2003		X			800	02/10/1999 (8)	02/10/2008	Common Stock	800	\$7.062	44,500	I	By Ma Tr

Reporting Owners

Page 3 of 3

Ownership Statement

Reporting Owner Name / Address	Relationships		
	Director	10% Owner	Officer
SNOWDEN EDWARD H			President & CEO

Signatures

Edward H Snowden 7-8-03
Edward H Snowden

07/08/2003

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.
- (2) Pursuant to a 10b5-1 Plan.
- (3) Pursuant to a 10b5-1 Plan.
- (4) Pursuant to a 10b5-1 Plan.
- (5) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.
- (6) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.
- (7) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.
- (8) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.
- (9) In addition, 133,500 are held indirectly by (a) 44,500 by the Bradford Irrevocable Trust, (b) 44,500 by the Mallyory Trust, (c) 44,500 by the Mallyory Trust, for the children of the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number: 3235-028	Expires: January 31, 2006
Estimated average burden hours per response... 0	

(Print or Type Responses)

1. Name and Address of Reporting Person: SNOWDEN EDWARD H		2. Issuer Name and Ticker or Trading Symbol BOSTON COMMUNICATIONS GROUP INC [bcgi]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ X Officer (give title below) _____ Other (specify below) _____ President & CEO	
(Last) 100 Sylvan Road, Suite 100	(First) (Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/01/2003		
(Street) Woburn 01801	(City) (State)	4. If Amendment, Date Original Filed (Month/Day/Year)		

6. Individual or Joint/Group Filing (Check Applicable Line)
X Form filed by One Reporting Person
Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	08/01/2003		S(1)	900 D	\$11.76 0	I	By Bradford Irrevocable Trust		
Common Stock	08/01/2003		S(2)	900 D	\$11.76 0	I	By Sophi Trust		
Common Stock	08/01/2003		S(3)	900 D	\$11.76 0	I	By Mallory Trust		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Case 1:03-cv-01117-PW Document 29-7

Filed 05/10/2004

Page 4 of 77

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Name of Indirect Beneficial Owner (Instr. 4)
					Code	V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Common Stock (Right to Buy)	\$7.062	07/08/2003			X		900	02/10/1999 (4)	02/10/2008	Common Stock	900	\$7.062	43,600	I	By Beneficial Trust
Common Stock (Right to Buy)	\$7.062	07/08/2003			X		900	02/10/1999 (5)	02/10/2008	Common Stock	900	\$7.062	43,600	I	By Beneficial Trust
Common Stock (Right to Buy)	\$7.062	07/08/2003			X		900	02/10/1999 (6)	02/10/2008	Common Stock	900	\$7.062	43,600	I	By Beneficial Trust

Reporting Owners

Reporting Owner Name / Address	Relationships		
	Director	10% Owner	Officer
SNOWDEN EDWARD H 100 Sylvan Road Suite 100 Woburn 01801			President & CEO

Signatures *Edward H. Snowden*

By: [Signature]

Edward H Snowden By Alan Bouffard under Power of Attorney dated 8/31/2002

08/05/2003

Date

Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.
- (2) Pursuant to a 10b5-1 Plan.
- (3) Pursuant to a 10b5-1 Plan.
- (4) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.
- (5) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.
- (6) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.

Remarks:

In addition, 203,900 options to buy are held by Edward Snowden directly. Bradford Trust, Sophia Trust and Mallory Trust f/o/b the children of the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number: 3235-02
Expires: January 31, 2005
Estimated average burden hours per response...

(Print or Type Responses)

1. Name and Address of Reporting Person: SNOWDEN EDWARD H		2. Issuer Name and Ticker or Trading Symbol BOSTON COMMUNICATIONS GROUP INC [bcgi]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) ____ Director <input checked="" type="checkbox"/> X Officer (give title below) _____ 10% Owner ____ Other (specify below) _____ President & CEO	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/22/2003		
100 Sylvan Road, Suite 100 (Street)			4. If Amendment, Date Original Filed (Month/Day/Year)		
Woburn 01801 (City)			(State)		
(Zip)			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> X Form filed by One Reporting Person ____ Form filed by More than One Reporting Person		

Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				V	(A) or (D)			
Common Stock	08/22/2003		S(1)	400	D	\$13 0	I	By Bradford Irrevocable Trust
Common Stock	08/22/2003		S(2)	400	D	\$13 0	I	By Sophie Trust
Common Stock	08/22/2003		S(3)	400	D	\$13 0	I	By Mallory Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-0

Case 1:03-cv-00000-PW Document 29-7 Filed 05/10/2004 Page 4 of 7

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Name of Indirect Beneficial Owner (Instr. 4)
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Common Stock (Right to Buy)	\$7.062	07/08/2003		X	400 (D)	02/10/1999 (4)	02/10/2008	Common Stock	400	\$7.062	43,200	I	By Bragg Irrevoc Trust
Common Stock (Right to Buy)	\$7.062	07/08/2003		X	400 (D)	02/10/1999 (5)	02/10/2008	Common Stock	400	\$7.062	43,200	I	By Ser Trust
Common Stock (Right to Buy)	\$7.062	07/08/2003		X	400 (D)	02/10/1999 (6)	02/10/2008	Common Stock	400	\$7.062	43,200	I	By Mallor Trust

Reporting Owners

Reporting Owner Name / Address	Relationships		
	Director	10% Owner	Officer
SNOWDEN EDWARD H 100 Sylvan Road Suite 100 Woburn 01801			President & CEO

Signatures *Edward H. Snowden*

By: *Alan Bouffard*

Edward H Snowden, By Alan Bouffard under Power of Attorney dated 8/31/2002

08/25/2003

Date

Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.
- (2) Pursuant to a 10b5-1 Plan.
- (3) Pursuant to a 10b5-1 Plan.
- (4) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.
- (5) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.
- (6) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.

Remarks:

In addition, 203,900 options to buy are held by Edward Snowden directly. Bradford Trust, Sophia Trust and Mallory Trust f/o/b the children of the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number: 3235-028	Expires: January 31, 2001
Estimated average burden hours per response...	

(Print or Type Responses)

1. Name and Address of Reporting Person: SNOWDEN EDWARD H		2. Issuer Name and Ticker or Trading Symbol: BOSTON COMMUNICATIONS GROUP INC [bcgi]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) ____ Director <input checked="" type="checkbox"/> Officer (give title below) _____ 10% Owner ____ Other (specify below) _____ President & CEO	
(Last) (First) (Middle) 100 Sylvan Road, Suite 100		3. Date of Earliest Transaction (Month/Day/Year) 08/26/2003			
(Street) Woburn, MA 01801		4. If Amendment, Date Original Filed (Month/Day/Year)		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person ____ Form filed by More than One Reporting Person	
(City) (State) (Zip)					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			V Amount (D) Price			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (902)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Conversion or Exercise Date (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Deemed Execution Date, if any	5. Number of Derivative	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title of Underlying Security	8. Price of Derivative Security	9. Number of Derivative	10. Ownership Form of Indirect	11. Name of Beneficial Owner

(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Date Exercisable	Expiration Date	Title	(Instr. 3 and 4)	(Instr. 5)	Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	Owner (Instr. 1)
Common Stock (Right to Buy)	\$13.03	08/26/2003	A	64,000	08/26/2004 (1)	08/26/2013	Common Stock	64,000	\$13.03	267,900 (2)	D	

Reporting Owners

Reporting Owner Name / Address	Relationships		
	Director	10% Owner	Officer
SNOWDEN EDWARD H 100 Sylvan Road Suite 100 Woburn, MA 01801			President & CEO

Signatures

Edward Snowden
By: *Alan Bouffard*
Edward Snowden, By Alan Bouffard under Power of Attorney dated 8/31/2002

08/27/2003

--Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

**** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 797(a).**

(1) Exercisable in three equal installments commencing on the anniversary of the date of grant.

(2) In addition, 129,600 are held indirectly by (a) 43,200 by the Bradford Irrevocable Trust (b) 43,200 by the Sophia Trust, (c) 43,200 by the Mallory Trust, f/o/b the children of the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person - SNOWDEN EDWARD H		2. Issuer Name and Ticker or Trading Symbol BOSTON COMMUNICATIONS GROUP INC [bcgi]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) ____ Director <input checked="" type="checkbox"/> Officer (give title below) _____ 10% Owner ____ Other (specify below) _____ President & CEO	
(Last) (First) (Middle) 100 Sylvan Road, Suite 100		3. Date of Earliest Transaction (Month/Day/Year) 08/29/2003			
(Street) Woburn, MA 01801		4. If Amendment, Date Original Filed (Month/Day/Year)		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person ____ Form filed by More than One Reporting Person	
(City)	(State)	(Zip)			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	8. Price of	9. Number
Common Stock	08/29/2003		A(1)	1,100 A	\$10.71	D		11,064	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid "control number."

SEC 1474 (9/02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction	3A. Deemed	4.	5. Number	6. Date Exercisable	7. Price	8. Price of	9. Number	10.	11. Nature
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Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	and Expiration Date (Month/Day/Year)		Amount of Underlying Securities (Instr. 3 and 4)	Derivative Security (Instr. 5)	of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)
						Date Exercisable	Expiration Date	Title				

Reporting Owners

Reporting Owner Name / Address	Relationships		
	Director	10% Owner	Officer
SNOWDEN EDWARD H 100 Sylvan Road Suite 100 Woburn, MA 01801			President & CEO

Signatures

By: *Edward Snowden* 8/29/03
Edward Snowden, by Alan Bouffard under Power of Attorney dated 8/31/2002

08/29/2003

Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 8792(a).
- (1) Shares purchases under begi's Employee Stock Purchase Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person:

SNOWDEN EDWARD H

(Last) (First) (Middle)

100 Sylvan Road, Suite 100

(Street)

Woburn 01801

(City)

(State)

(Zip)

2. Issuer Name and Ticker or Trading Symbol

BOSTON COMMUNICATIONS GROUP INC
[bogi]

3. Date of Earliest Transaction (Month/Day/Year)
09/02/2003

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)
____ Director
☒ Officer (give title below) _____ 10% Owner
____ Other (specify below) _____
President & CEO

6. Individual or Joint/Group Filing (Check Applicable Line)
☒ Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

OMB APPROVAL

OMB Number: 3235-021
Expires: January 31, 2001
Estimated average burden hours per response... 0

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A)	(D)			
Common Stock	09/02/2003		S(1)	1,300	D	\$13.3723 0	I	By Bradford Irrevocable Trust
Common Stock	09/02/2003		S(2)	1,300	D	\$13.3769 0	I	By Sophie Trust
Common Stock	09/02/2003		S(3)	1,300	D	\$13.3515 0	I	By Mallory Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-0

Case 1:03-cv-02012-PW Document 29-7

By Brief Intervenor Trust

By Brief Intervenor Trust

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Name of Indirect Beneficial Owner (Instr. 4)
						Date Exercisable	Expiration Date					
Common Stock (Right to Buy)	\$7.062	07/08/2003		X	1,300 (D)	02/10/1999 (4)	02/10/2008	Common Stock	\$7.062	41,900	I	By Brief Intervenor Trust
Common Stock (Right to Buy)	\$7.062	07/08/2003		X	1,300 (D)	02/10/1999 (5)	02/10/2008	Common Stock	\$7.062	41,900	I	By Brief Intervenor Trust
Common Stock (Right to Buy)	\$7.062	07/08/2003		X	1,300 (D)	02/10/1999 (6)	02/10/2008	Common Stock	\$7.062	41,900	I	By Brief Intervenor Trust

Reporting Owners

Reporting Owner Name / Address	Relationships		
	Director	10% Owner	Officer
SNOWDEN EDWARD H 100 Sylvan Road Suite 160 Woburn 01801			President & CEO

Signatures

Edward H. Snowden
By: *Edward H. Snowden*

9/3/03

Edward H Snowden, by Alan Bouffard under Power of Attorney dated 8/31/2002

09/03/2003

** Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.
- (2) Pursuant to a 10b5-1 Plan.
- (3) Pursuant to a 10b5-1 Plan.
- (4) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.
- (5) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.
- (6) Exercisable in five equal installments commencing on the anniversary of the date of grant. First vest date is 2/10/1999.

Remarks:

In addition, 267,900 options to buy are held by Edward Snowden directly. Bradford Trust, Sophia Trust and Mallory Trust f/o/b the children of the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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